



STEVE SCHEBESCH UX DESIGNER

I've spent the last eighteen years building digital products from CRM's and websites, to mobile apps, while developing my skills as a UX Designer. I have won several awards for my performance and I've been promoted twice. I love solving problems in innovative ways and working as a team with the best and the brightest in the industry. I'm ready for a role that combines my passion for creating great user experiences with the tools and teams available at your firm. Let's Create Something Awesome!



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PORTFOLIO
SCHEBESCHDESIGN.COM



LINKEDIN.COM/IN/
STEVESCHEBESCH

CALOPTIMA

Orange, CA
UX/UI Designer
February 2019 - Present

- Currently working with scrum team designing health care web application "Provider Portal". Attending daily scrum meetings with scrum team. Working directly with project owner developing design assets through whiteboarding sessions. Researching current systems in order to determine strengths, weaknesses, and pain points. Gathering requirements and constraints for product. Building personas. Creating mockups for kick-starting design discussions and team feedback. Writing stories and acceptance criteria in Microsoft TFS. Producing prototypes in Axure for grooming session feedback and developer design assets. My designed prototype is more intuitive for users and business partners are pleased with new design and architecture. Leading product review sessions. Supporting development team with graphic assets created in Adobe Photoshop and Illustrator. Providing detailed dev specs in Axure. Creating process diagrams and style guides to support direction of product.

L-NUTRA

Los Angeles, CA
Art Director
July 2016 - February 2019

- Directed brand identity developing ecommerce website, photo-realistic package images, social marketing, advertising, print collateral, and trade show displays. Authored company style guide. Wrote copy for collateral and websites. Managed and designed email marketing campaigns. Created illustrations and logos for supporting websites. Managed company Adwords campaigns.

BOEING

Huntington Beach, CA
UX/UI Designer
Jan. 2016 - Jan. 2017

- Designed internal job-tracking web application "WayPoint". Researched competitive applications. Created detailed mockups for websites and internal applications using Adobe Illustrator. Built personas. Produced prototypes in Axure. Implemented and developed graphic assets and high-fidelity mockups for 16 European website redesigns. Created specifications for development team in Axure.

MORGAN DREXEN

Costa Mesa, CA
Visual Design Director
June 2009 - May 2015

- Reported to CEO, worked directly with C-suites, and managed design team. Responsible for redesigning current CRM. Worked directly with CEO and CTO developing design assets through whiteboarding sessions. Led competitive analysis of similar products. Researched current system and shadowed users to gain knowledge of user interaction and pain points. Created mockups for team feedback. Produced process diagrams and prototypes in Axure to illustrate user path and interactions. Created specs for developers in Axure. Created graphic assets for use in new CRM. Facilitated usability testing on users and identified key usability issues. Designed attorney/client mobile app for iOS and Android increasing attorney workload by 9% and receiving APEX award for design. Strategically led company SEO gaining seven positives on Google SERPS and increasing company's page rank by two points. Developed company WordPress website receiving APEX award for design. Designed and developed 30 responsive attorney websites increasing client enrollments by 5%. Developed corporate brand. Managed art direction and design of corporate collateral, flyers, digital advertising, brochures, events, and sales materials. Managed company Google Adwords, Analytics, Search Console, and Business accounts.

INVENSYS

Lake Forest, CA
UX/UI Designer
Jan. 2002 - Jan. 2006

- Worked with seven development teams creating process software applications. Reviewed current systems and documented changes for new products. Created storyboards and wireframes in Adobe Illustrator demonstrating user path. Designed user interface mockups in Adobe Photoshop illustrating application details including layouts, icons, colors, and controls. Created style guide documents. Created illustrations, logos, and icons for 7 applications.



UX SKILLS

- Research
- Interface Design
- Interaction Design
- Information Architecture
- Rapid Prototyping
- Process Diagramming
- Usability Testing
- Style Guides



GRAPHIC SKILLS

- Graphic Design
- Website Design
- Illustration
- Logo Design
- Flat Design
- Infographics
- Branding
- Packaging
- Digital marketing



TOOLS

- Axure
- InVision
- Sketch
- Adobe Photoshop
- Adobe Illustrator
- WordPress
- Microsoft Visio
- Microsoft TFS
- HTML5/CSS3
- Microsoft Office



EDUCATION

- Nielsen Norman / Certified 2016
- Bruce Clay Inc. / Certified 2010
- Scum Alliance / Certified 2015
- Platt College Graduate 1997



AWARDS

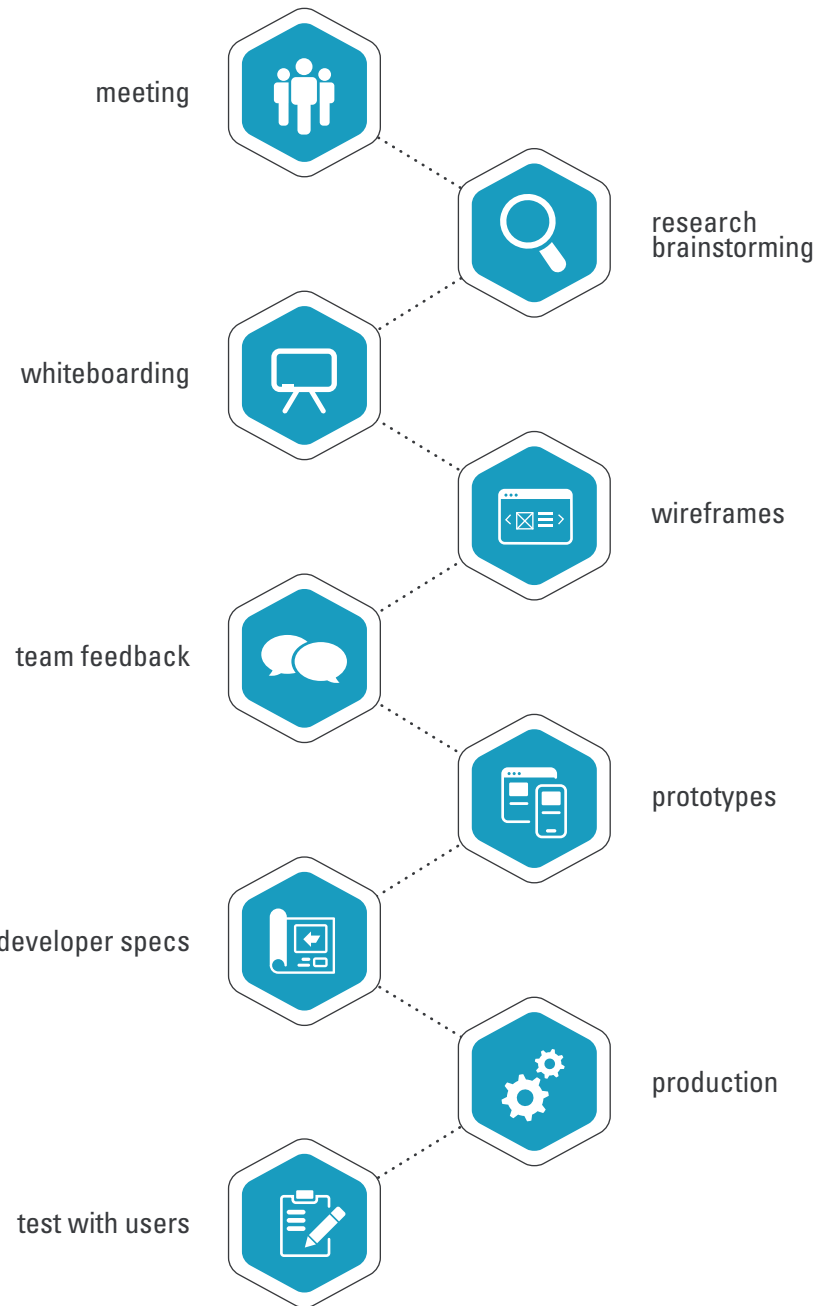
- Mobile App Award 2015
- Print Media Award 2014
- WordPress Site Award 2013
- Logo Evolution Award 2012



PATENTS

- US 6542812
- US 7522992
- US 6993429
- US 8126960
- US 6829532
- US D465218

MY UX DESIGN PROCESS



NN/g

Nielsen Norman
UX CERTIFIED



Bruce Clay Inc.
SEO CERTIFIED



Scrum Alliance
SCRUM CERTIFIED